

Historic, Archive Document

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Happiness

(Jos. H. Hill Company) Plant Patent No. 911

A BEAUTIFUL NEW DARK RED GREENHOUSE FORCING ROSE

CARLTON ROSE NURSERIES "Better Forcing Roses" CARLTON, OREGON
1952-1953



ARISTOCRAT

A "DISTINCTIVELY DIFFERENT" NEW RICH LIGHT PINK GREENHOUSE FORCING ROSE THAT PRODUCES, SHIPS AND KEEPS OUTSTANDINGLY WELL.

You will quickly recognize the possibilities of this long stemmed, large flowered, highly productive rose. ARISTOCRAT has all the beauty and appeal of premium roses. Yet, because of its productiveness and keeping qualities, it can be sold in volume at popular prices.

NUMBER 1 PLANTS

\$45.00 per 100

TRIPLE XXX STARTED

PHONE 1582 CARLTON, OREGON

February 1, 1952

SURPLUS PLANTS

of
CARLTON ROSE NURSERIES

Growers of Strong Dormant and Started Bud Rose Plants on Manetti Root for Greenhouse Forcing

The following plants are ready for prompt shipment or held in cold storage for later shipment if desired without additional cost. OUR PLANTS ARE EXCLUSIVELY GROWN FOR THE GREENHOUSE FORCING TRADE, on new clean Virgin River Silt Loam, carrying all the natural organic mineral required for the strong surge of energy so necessary for fast-breaking profitable plants. We guarantee our plants to give complete satisfaction. Sample plants of our dormant or started buds will be forwarded promptly on request.

Varieties marked with *** available in triple XXX

Varieties marked with ** available in double XX Started Plants

Varieties marked with * Dormant Buds only

	Dormant Bud	Triple XXX	Double XX
***GOLDEN RAPTURE		\$35.00	\$25.00
**RED BRIARCLIFF (Most profitable bright red)		35.00	25.00
***BETTER TIMES		45.00	35.00
***ARISTOCRAT (Pat. 903) (Rich light pink)	\$30.00	35.00	25.00
***PINK DELIGHT			25.00
**RED DELIGHT			
*RAPTURE	\$30.00		
**PETER'S BRIARCLIFF			25.00
***DARK PINK GARNETTE (P. A. F.) (Pink corsage)		45.00	
*PINK FRILLS (Light pink sport of Garnette)	30.00		
*FLORA DORA (Oriental red corsage)	30.00		
*HAVANA (New pink, used in place of Talisman. Very prolific) (P.A.F.)	45.00		
HAPPINESS (Exquisite deep red). A sensational new lively dark red rose. Brings a premium in a fancy rose market. (GRAFTS only from 3-inch pots after March 1st.)		50.00	

DUE TO ADVANCE SALES SOME VARIETIES LISTED ABOVE MAY BE LIMITED
BUT WE WILL MAKE EVERY EFFORT TO TAKE CARE OF YOUR REQUIREMENTS WITH THE FINEST OF PLANTS

PHONE, WRITE OR WIRE YOUR ORDER TODAY

Send for Our Wholesale List on Baby Roses for Potting on Easter and Mother's Day

CARLTON ROSE NURSERIES "Better Forcing Roses" CARLTON, OREGON

Introducing:

HAVANA

P.A.F.

"As Lively as Its Name Implies"

A BEAUTIFUL NEW GREENHOUSE ROSE, to be used for forcing in place of Talisman. This new rose was originated by Arnold-Fisher Co. of Woburn, Mass., and is a cross of Peace and Orange Nassau. They are now growing this rose in place of Talisman and find it much more profitable.

FLOWERS

resemble Talisman in the bud, changing from sunset gold on the inside of the petal to a most beautiful lively pink when fully open. Stems are strong and foliage luxuriant, making it a far more desirable rose than Talisman for greenhouse use. The perfectly formed, firmly textured blooms have a petal count of 45 and do not bruise in shipping. They make perfect Cut Flower Bouquets, Table Decorations and Sprays.

PRODUCTS

beautiful long lasting flowers that open slowly, retaining their perfect form and beauty even when fully open. Blossoms open well in water and stay firm when refrigerated. The plant grows exceptionally fast and blooms freely the year round. In the test bed at Arnold-Fisher Co. it averaged sixty blooms for the year, making it very profitable for greenhouse use.

SHIPS

exceptionally well, and the flowers will stand much handling even when fully open. Flowers shipped from Boston to the National Rose Show at San Francisco this past fall arrived in perfect condition and held well for three days during the display.

PROFITABLE

HAVANA has one of the highest producing records of any commercial greenhouse rose used for the fancy cut flower trade. Try HAVANA in your range and see how this "Bread and Butter Rose" will make your profits climb.

Offer

HAVANA

FIRST

IN YOUR MARKET

WIRE

AIR MAIL

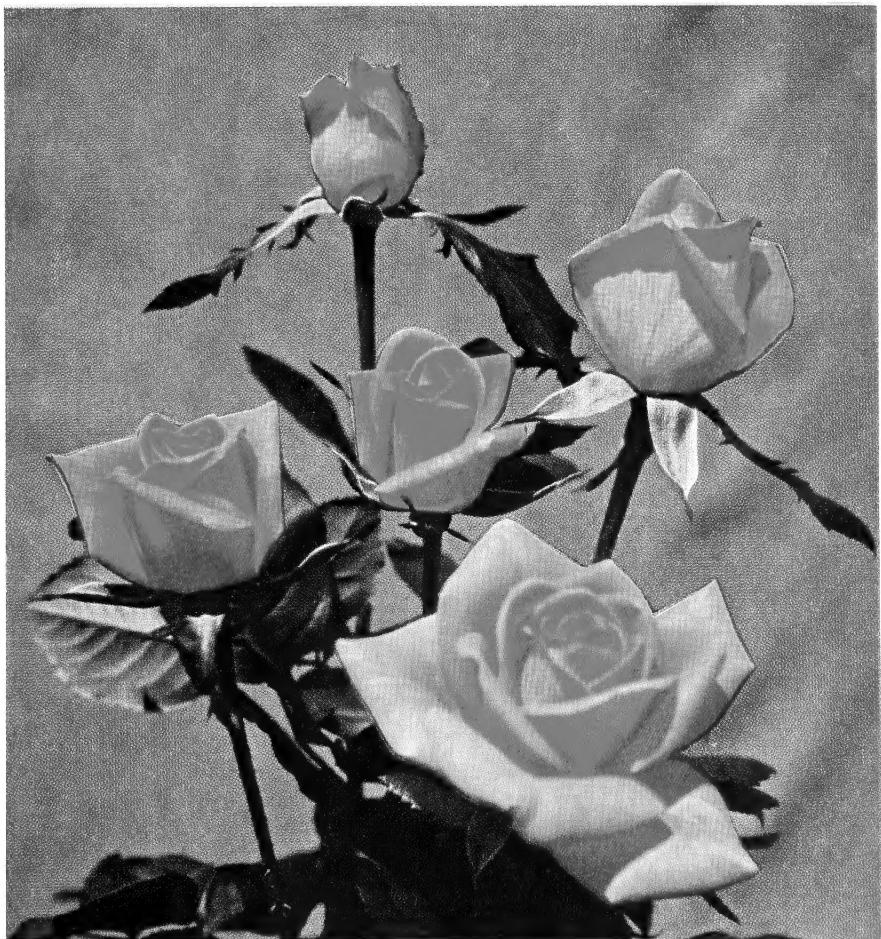
or

PHONE YOUR ORDER TODAY

Sample Plants on Request

NUMBER 1 PLANTS

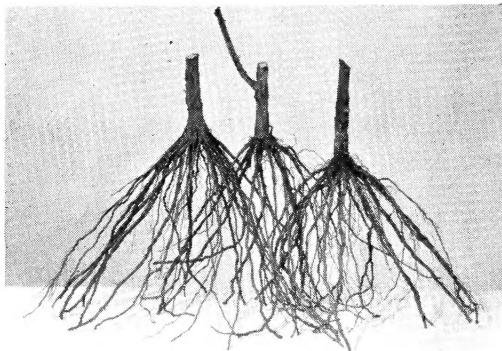
\$45.00 per 100



CARLTON ROSE NURSERIES "Better Forcing Roses" CARLTON, OREGON

MEMBER:
Roses Incorporated
Society of American Florists

February 1, 1952
Phone 1582
Carlton, Oregon



CARLTON DORMANT AND STARTED BUDS — GROWN IN SILT LOAM

CONTRACT

Your Dormant and Started Eye Buds

NOW

for 1952 and 1953

FINEST QUALITY AT A REAL SAVING

CARLTON DORMANT AND STARTED BUDS ARE GROWN EXCLUSIVELY FOR THE GREENHOUSE FORCING TRADE. OUR PLANTS ARE EXCEPTIONALLY STRONG, VIGOROUS PLANTS THAT BREAK AND GROW FAST IN YOUR BENCHES. Our rich River Bottom Silt Loam produces an excellent fibrous root system required for benching or pot grown rose plants. Plants from this soil carry all the natural organic minerals required for the strong surge of energy so necessary for fast growing and fast-breaking greenhouse plants. OUR NORTHERN GROWN STOCK is fully matured and perfectly dormant when shipped and will save any rose grower both time and much oil or coal required for heating. We start our shipping in early November and through the winter to May, or June.

WE ARE ACCEPTING BUD ORDERS NOW FOR ALL THE FOLLOWING VARIETIES, or you may select CLEAN BUD WOOD from your own rose plants and ship them to us during May, June, or July. Most all of our plants are grown in advance on order for our customers. LET US GROW A PART OR ALL OF YOUR REQUIREMENTS FOR 1952-1953 with FINEST QUALITY AT A REAL SAVING TO YOU. CONTRACT ORDERS AFTER JULY 15th will not come under the early contract price.

WRITE, WIRE OR PHONE YOUR BUD ORDER TODAY
Let us set the Manetti aside for you now and you send
your list of varieties wanted now or before June 1st.

SAMPLE PLANTS AND QUOTATIONS ON REQUEST

HAPPINESS (Deep red) Pat. 911.

BETTER TIMES

RED BRIARCLIFF (Profitable red)

IMPROVED PETER'S BRIARCLIFF

GOLDEN RAPTURE (Richest yellow)

YELLOW PERFECTION (Hill's finest yellow) P. A. F.

YELLOW TALISMAN (Prolific, mildew-free)

PINK DELIGHT

RED DELIGHT (Rich red shipper)

ARISTOCRAT (Powder pink) Pat. 903

HAVANA (New profitable pink) P. A. F.

RAPTURE (Select strain)

SUNNYLITE (Bright pink)

TALISMAN No. 5 (Deep colored Talisman)
TALISMAN

SNOW WHITE (Best white) Pat. 348

WHITE ELF (Finest white corsage) P. A. F.

WHITE OPHELIA

JOANNA HILL

EDITH WILLKIE Pat. 500

CORAL REEF Pat. 839

PINK BOUNTIFUL (Pink corsage) Pat. 601

GARNETTE (Rich red corsage)

DARK PINK GARNETTE, P. A. F.

ROSE ELF (Pink corsage)

FLORA DORA (Oriental red corsage)

PINK FINCH

All Varieties Listed Herein Are Excellent Greenhouse Forcing Varieties. Write for Further Information.

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